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Data Analytics Boot Camp

Columbia Engineering

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Kickstarter-HW

1.

    From the given data I can draw three main conclusions about the campaign:

* Projects associated with the entertainment industry (theater, music) were the most successful among all categories.
* The specific projects (sub-category) “plays”, under entertainment, had the most success and interest.
* The month of May was the strongest for all projects regarding success.

2.

 The given database is limiting in regard to information.  You don’t have explanations as to why something was successful or unsuccessful, the data is given as is.

3.

  Some other tables and data I would use in order of figuring out trends in Kickstarter are:

* Tables and data that indicate what the best currency to use/handle your project with is preferable?
* Tables and data that indicate in what country should one launch a project.
* Tables and data associated with gender and age - who is more likely to secure funds: men? Women? Age limitations/advantages?
* Tables and data associated with education level of funds’ seekers.